



**The Lowry Academy**

The best in everyone™

Part of United Learning

**General Data Protection  
Regulation  
(GDPR)  
Parent Privacy Notice  
2021 – 2024**

## **GDPR Parent Privacy Notice**

<b>Approved / Accepted by</b>	The School Improvement Board		
<b>Policy owner</b>	Data Protection Lead – The Lowry Academy		
<b>Originally adopted by Governors</b>	Oct 2017		
<b>Date Ratified (no change)</b>	19.10.21	<b>Review Date</b>	October 2024

The Lowry Academy collects data and information about parents / carers of our students so that we can operate effectively as a school. This privacy notice explains how and why we collect parent / carer data, what we do with it and what rights parents have.

The term 'parent' is widely defined in education law to include the natural or adoptive parents (regardless of whether parents are or were married, whether a father is named on a birth certificate or has parental responsibility for the student, with whom the student lives or whether the student has contact with that parent), and also includes non-parents who have parental responsibility for the student, or with whom the student lives. It is therefore possible for a student to have several "parents" for the purposes of education law. This privacy notice also covers other members of students' families who we may process data about from time to time, including, for example, siblings, aunts and uncles and grandparents.

### **The categories of student information that we collect, hold:**

We collect and use parent / carer information under the following lawful basis:

- a. Where we have the consent of the data subject (Article 6 (a))
- b. Where it is necessary for compliance with a legal obligation (Article 6 (c))
- c. Where processing is necessary to protect the vital interest of the data subject or another person (Article 6 (d))
- d. Where it is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller (Article 6 (e))
- e. To make use of images of students in print and digital communications, and for promotion and marketing, in accordance with the Academy policy on taking, storing and using images of children.

Where the personal data we collect about parents / carers is sensitive personal data, we will only process it where:

- a. We have explicit consent
- b. Processing is necessary to protect the vital interest of the data subject or of another natural person where the data subject is physically or legally incapable of giving consent; and / or
- c. Processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, where we respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interest of the data subject.
- d. Still and moving images, captured through video and photography and through the Academy's CCTV system (in accordance with the Academy's policy on taking, storing and using images of children).

If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commissioner's Office at <https://ico.org.uk/concerns/>